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Research Paper

Feasibility of food processing as an enterprise for rural women

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■ **ABSTRACT** : It was found that the sample in Siswal village food processing was perceived very easy to understand and use, most profitable, somewhat compatible, somewhat observable and most triable. In Dhani Premnagar village, food processing was perceived very easy to understand and use, most profitable, somewhat compatible, somewhat observable and most trialable. Maximum number of respondents in pooled sample perceived the food processing technology as simplicity (mean score 4.50, 1st rank), relative advantageous (mean score 4.32, 2nd rank), triability (mean score 3.78 3rd rank) observability (mean score 3.00, 4th rank) and cultural compatibility (mean score 2.96, 5th rank). Thus, it can be concluded that most of the respondents considered food processing as simplicity, relative advantageous, triable, observable and cultural compatible.

■ **KEY WORDS**: Food processing, Feasibility, Enterprise, Rural Woman

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